

Hebrew domain: <https://techttime.co.il>

English domain: <https://techttime.news>

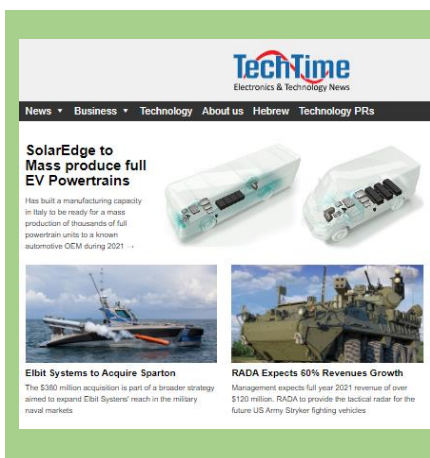
TECHTIME MEDIA-KIT 2021

Techtime News is an online Electronics Industry magazine published in Israel. Our readers include design engineers, managers, entrepreneurs, business & corporate management and decision makers in the local Electronics Industry. Through our website and newsletter, we reach approximately 30, 000 readers and 75,000 page views per month from the local community of the Electronics Industry.

Techtime is a perfect vehicle to reach the Israeli market!

Your advertisement program includes:

- Your preferred banner in our homepages and all inner pages
- Editorial coverage and Interviews with key personnel
- Product announcements
- Promoting seminars and events in the website and our weekly newsletter
- Publishing your professional articles and/or white papers
- Keeping your digital shadow: Posts will never be removed from our websites and continue to attract readers long after they are published.



The screenshot shows the TechTime website interface. At the top is the TechTime logo and navigation menu. The main content area features several news items with images and headlines:

- SolarEdge to Mass produce full EV Powertrains**: Includes an image of a powertrain component and text about manufacturing capacity in Italy.
- Elbit Systems to Acquire Spartan**: Includes an image of a ship and text about a \$380 million acquisition.
- RADA Expects 60% Revenues Growth**: Includes an image of a radar system and text about revenue expectations for 2021.

Our Banner Prices per Month

980x120 pxl 1,600 USD

260x400 pxl 1300 USD

260x90 pxl 1000 USD

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